



Performance Networks Seminar & Awards

Sponsorship Opportunities

EVENT:	<u>Performance Networks</u> WORKING SEMINAR 2010 2/3 December 2010 Hilton Hotel North Promenade, Blackpool
ATTENDANCE:	450 delegates (Local Government Officers)

GENERAL EVENT SPONSORSHIP

Performance Networks Overall Conference Sponsor (€2,750 + VAT)

Benefits:

- Two nights accommodation at the conference hotel (Wednesday 1st Dec and Thursday 2nd Dec) for two representatives
- Exhibition stand in the Hilton Hotel manned by up to 2 people – maximum size 3x2m (floor space only)
- Company logo on all Performance Networks conference materials including Seminar Programme (450 delegates), Seminar Flyer (issued to over 14,000 contacts), all powerpoint presentations along side the Workshop sponsors logo
- Opportunity to place an A4 Company Profile in the Seminar Folder packs
- All refreshment breaks/lunches provide opportunity for delegates to visit stand
- 2 places at the annual Performance Networks Drinks Reception (Thurs 2nd)
- 2 places on the VIP table at the PN annual dinner & awards (Thurs 2nd)
- Sponsor thanks from the Assistant Chief Executive during the After-Dinner speeches
- Coverage of the event in both APSE's journal 'Direct News' and press releases (issued to over 14,000 contacts)



Association for Public Service Excellence

Brandon House Business Centre
Unit 18/20, 23-25 Brandon Street
Hamilton ML3 6DA

telephone: 01698 459 051

fax: 01698 200 316

email: enquiries@apse.org.uk

web: www.apse.org.uk

Performance Networks Awards Dinner Sponsor

(£2,000 + VAT)

Benefits:

- One night's accommodation at the conference hotel (Thursday 2nd Dec) for two representatives
- Exhibition stand in the Awards dinner area – maximum size 3x2m (floor space only)
- 2 places at the annual Performance Networks Drinks Reception and Awards Dinner
- Company logo on all Awards literature and Awards presentation on the night
- Company logo on the menus for the Annual dinner (each table)
- Sponsor thanks from the Assistant Chief Executive during the Awards dinner speeches
- Coverage of the event in both APSE's journal 'Direct News' and press releases (issued to over 14,000 contacts)

Performance Networks Pre-Dinner Drinks Sponsor

(£1,500 + VAT)

Benefits:

- A stand in the drinks reception area – maximum size 3x2m (floor space only)
- Name and company logo on Performance Networks Seminar Programme (500 delegates)
- All refreshment breaks/lunches provide opportunity for delegates to visit stand
- 2 places at the annual Performance Networks Drinks Reception and Awards Dinner
- Sponsor thanks from the Assistant Chief Executive during the After-Dinner speeches

Performance Networks Annual Dinner Wine Sponsor

(£1,250 + VAT)

Benefits:

- Exhibition stand in the Awards dinner area – maximum size 3x2m (floor space only)
- Name and company logo on Performance Networks Seminar Programme (500 delegates)
- 2 places at the annual Performance Networks Drinks Reception and Awards Dinner
- Company logo on Awards Dinner menus
- Sponsors thanks from the Assistant Chief Executive during the After-Dinner speeches



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AWARDS & EXHIBITION SPONSORSHIP

Performance Networks best and most improved performer awards are available for 2010 Sponsorship in: (£1,500 + VAT)

1. Building Cleaning Services
2. Building Maintenance Services
3. Catering Services (Educational Catering)
4. Highways & Winter Maintenance & Street Lighting
5. Civic, Cultural & Community Venues
6. Refuse Collection
7. Sports & Leisure Facility Management
8. Parks, Open Spaces & Horticultural Services
9. Street Cleansing
10. Transport Operations & Vehicle Maintenance

Benefits:

- One night's accommodation at the conference hotel (Thursday 2nd Dec) for two representatives
- Exhibition stand in the workshop area – maximum size 3x2m (floor space only)
- Short 5/ 10 minute powerpoint on your company presented to all delegates within your sponsored workshop
- Exhibition stand can be manned during all refreshment breaks and lunches
- Opportunity to place A4-sized literature in the Seminar workshops
- 2 places at the annual Performance Networks Drinks Reception and Awards Dinner
- Company logo on associated workshop Power Point presentations, literature and Awards presentation on the night
- Company logo on the trophy presented to the overall winner of the best and most improved awards on the night
- Company representative presents the trophy on the night to the overall winner
- Company logo on all certificates to Performer finalists on the night
- Photographs with the winner of the Award on the night
- Coverage of the event in both APSE's journal 'Direct News' and press releases (issued to over 14,000 contacts)
- A targeted, service specific audience of local Government purchasers (i.e. Service Managers, Officers, Directors and Heads of Service)

Please do not hesitate to contact me should you wish to discuss the above or any other sponsorship opportunity which could be utilised to raise your company profile at this well established, well attended event.

**LOUISE McMILLAN, MARKETING & EXHIBITION MANAGER
APSE, BRANDON HOUSE BUSINESS CENTRE, UNIT 18/20
23-25 BRANDON STREET, HAMILTON, ML3 6DA**



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