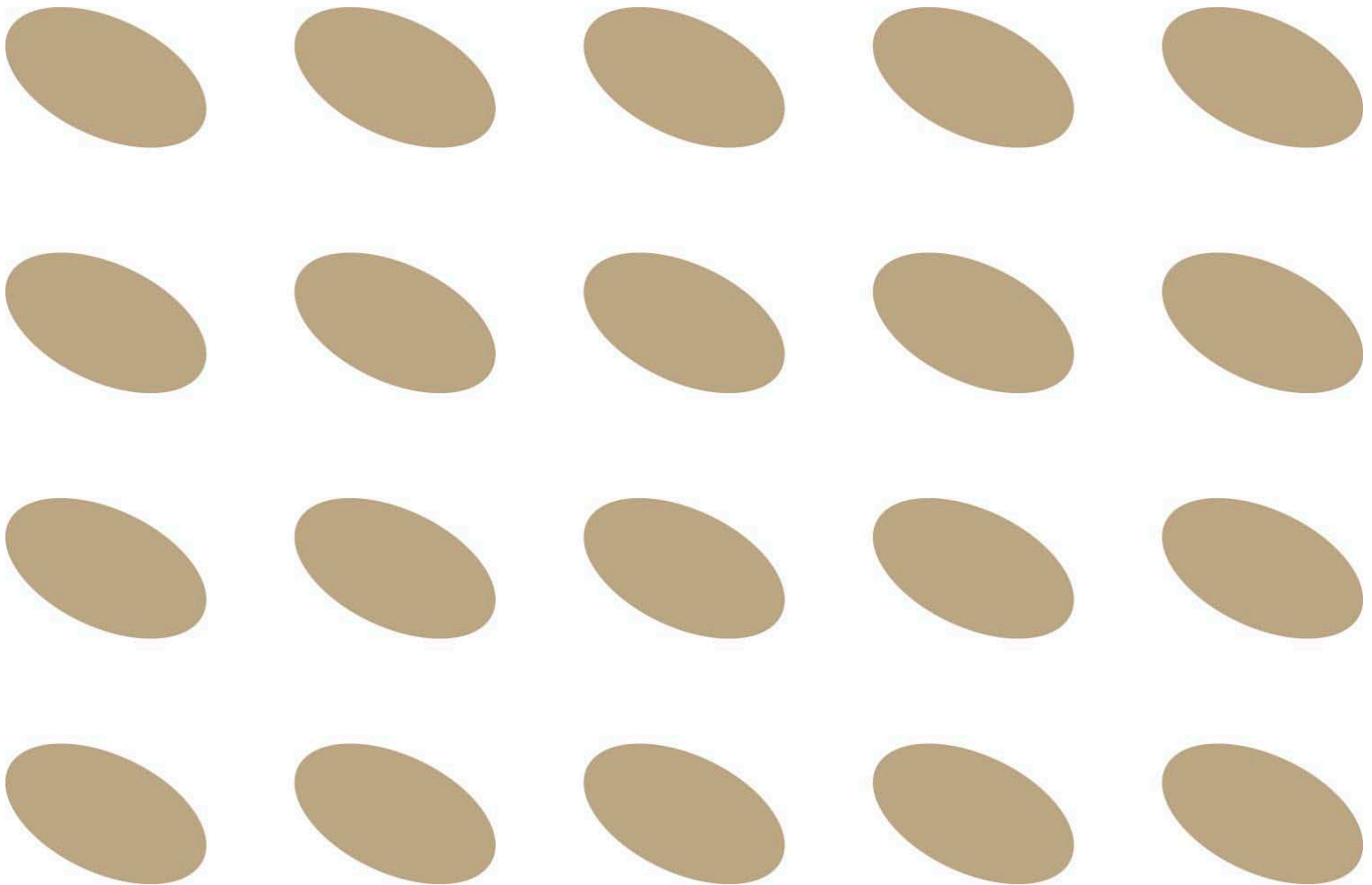




Green Deal Masterclass

14 March 2012, London

24 April 2012, Birmingham



Green Deal Masterclass

Introduction

APSE, in conjunction with Stephen Cirell, is pleased to offer our new Master Class on the Green Deal.

The Green Deal has been in planning for some considerable time. A number of preliminary steps were required, such as the passing of the Energy Act 2011. However, in November 2011 the Government finally published the formal consultation paper that outlines exactly how this concept will be rolled out.

Green Deal is intended to upgrade the energy efficiency of homes and offices across the UK. It will provide the capital to undertake important energy efficiency works, such as insulation, ventilation, heating, glazing and lighting to buildings and homes, without the necessity for the costs to be found up front.

This will be a comprehensive and complex system, but one that has the potential to be far reaching and change the face of energy efficiency in the UK. No local authority can afford not to be at the heart of what Green Deal is trying to do. This is because it offers an excellent example of the alignment of the corporate agenda and the green agenda in each local authority. Green Deal is about people, communities, businesses, jobs, finance and much more. Any local authority that does not embrace its purpose and engage with its operation will be marginalized.

There are a number of roles under Green Deal, including the assessor (who decides what needs doing to your property); the Green Deal provider (that organizes the necessary work, finance and arrangements); the financier role (to find the money) and ancillary roles, such as creating awareness, persuading the public to join in and so on. The key for every local authority now is to consider what role is best for them.

This Masterclass will explain Green Deal fully in a relaxed and small group setting. It will go through all of the key areas and their significance and set out what each local authority should be doing to move Green Deal forwards.

Who should attend this event?

This one day event will cover every need for those needing to know more about green deal, and tasked with advising on what a local authority should now be doing in moving forwards. It will specifically focus on developing strategies and putting them into action.

Duration

1 day event: Start time: **9.45 am** Finish time: **4.30 pm**

What's included?

Course fees include delegates' documentation and course material including case studies, suggested practices and appropriate toolkits and templates, lunch and refreshments. Please note that the fee does not include hotel accommodation.

Stephen Cirell

Stephen has worked in the Public Sector for almost 30 years, both via in house service and from the private sector. His local government experience included working for metropolitan authorities in Manchester, Birmingham and Yorkshire. Latterly he was in a Senior Management role in the Legal Department of Leeds City Council and responsible for a large group of staff undertaking civil and criminal litigation, contracts and insurance work.

Stephen entered the private sector in 1993, joining Eversheds as a partner responsible for its new Local Government Group. Over the following seventeen years, he was instrumental in building up the local government capability of Eversheds to the position where it is independently acknowledged as the leader in this field, with a turnover of over £25m per annum.

Stephen is one of the most well known experts on local government law and is nationally known for his writing on contracts and tendering, procurement, Best Value, PFI and strategic partnerships. He is the co-author or contributor to 15 books on Local Government Law, with Professor John Bennett, spanning over two decades.

Stephen still writes regularly for all of the main local government journals. He has written almost 500 articles on CCT, Best Value, the EU public procurement regime, charging and trading, PFI, strategic partnerships, outsourcing, e commerce and more latterly, climate change.

Stephen Cirell is known for his ability to influence the Local Government market and for innovation. He has developed new services to meet ever-changing client needs in a difficult financial climate. Under his leadership Eversheds was involved in many of the groundbreaking developments in Local Government Law over the years.

Latterly, Stephen has specialised in the creation of a low carbon economy, through emissions reduction schemes and renewable energy projects. He is using that innovation and creativity to assist local authorities to meet ever increasing climate change targets and bring a range of other benefits to their areas in so doing. Stephen Cirell Consultancy Ltd was created in 2010, following a highly successful year in Cornwall Council as the lead director on climate change.

Programme

09.15– 09.45	Registration
09.45 - 10.00	Welcome, Domestic and Objectives
10.00– 10.15	Quiz - A light hearted way to get going and see how much you know
10.15 – 11.00	Setting the Scene <ul style="list-style-type: none">• Climate change targets• Policy developments over the last year• How the overall agenda has developed
11.10 – 11.15	COFFEE BREAK
11.15 – 12.00	What is Green Deal? <ul style="list-style-type: none">• The basic elements• The roles of assessor, provider etc• The golden rule• The Green Deal plan• Consumer issues
12 – 12.45	Special Issues – Fuel Poverty and ECO <ul style="list-style-type: none">• The relevance of Green Deal to fuel poverty• Where the golden rule does not work• The affordable warmth element of ECO• The carbon saving element of ECO
12.45 – 1 pm	Questions and debate
1.00 – 2.00	LUNCH
2.00 – 2.30	Special Issues – Position of the Consumer <ul style="list-style-type: none">• The potential for abuse• New controls planned• Ensuring fairness and impartiality
2.30 – 3.15	Role of the Local Authority <ul style="list-style-type: none">• The full monty – become a fully fledged Green Deal provider• A partnership approach, with the local authority joining up with others• A hands off / facilitative role

3.15 – 3.30

TEA BREAK

3.30 – 4.15

What the Local Authority Should Be Doing

- Understanding Green Deal and its implications
- Gathering support
- Data collection
- Planning a strategy

4.15 – 4.30

Questions and debate

4.30

Close

Please note this programme is being developed further and may be subject to change

Green Deal Masterclass - booking information form

For official use:

Del No:
Date:
Database: Y / N
Confirmation: Y / N

Contact name: _____ Employer: _____

Address: _____

Postcode: _____ Telephone: _____

Email: _____

Delegate name	Job title	Email address

Please state if delegates have any special requirements (dietary/access/information in alternate formats):

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Booking information: APSE will take bookings up to 24 hrs prior to the course, subject to availability. You are however advised to book early to secure your place and avoid disappointment.

Please note: places on the sessions will be strictly limited to a first come first served basis. Provisional reservations for places are not accepted on this form.

APSE members: 1 delegate: £219 + VAT per delegate per course
3 + Delegates £189+ VAT per delegate per course (*Discount only applies to delegates attending same date.*)

Non members: £384 + VAT per delegate per course

Please quote your purchase order number (if appropriate):

Booking confirmation: APSE issues a written confirmation letter to the 'contact name' for all delegate bookings received. We **will not** send confirmation to each delegate named on the booking form, unless this has been requested in writing. Should the 'contact name' not receive a confirmation letter by post within 10 working days of sending the booking form, then please contact APSE on telephone: 0161 772 1810.

Cancellation charges: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to jclough@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event and will incur a £75 administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. Booking transfers will only be acceptable, if there is availability on another date for the same course, and will incur a £75 administration fee. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. APSE regrets we cannot accept any liability for associated transport or hotel costs in the event of course cancellations made by us.

The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Please return completed form to:

APSE – 2nd Floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester, M32 0FP.

Tel 0161 772 1810 – Fax 0161 772 1811 - Email: jclough@apse.org.uk - Web: www.apse.org.uk



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