



# **Managing Change in Parks and GreenSpaces – Fight or Flight?**

13 January 2012, Manchester  
02 March 2012, Central London



# Managing Change in Parks and GreenSpaces

## Introduction

Does Government policy herald the end of Local Authority Parks and GreenSpace Services or provide opportunities for new ways of working and service delivery?

APSE training is pleased to offer a new series of events designed to examine the challenges facing Parks and GreenSpace Services.

Parks and GreenSpace Services are facing unprecedented challenges as an outcome of Government policy directed towards achieving Local Authority budget reductions, plus the consideration of the Big Society and the Localism Bill.

In response to this agenda, APSE in conjunction with Richard Welburn, has developed a one day course to help councils step up to these current and forthcoming challenges.

### **“Fight or Flight?”**

Places on these events will be strictly limited as they will be highly interactive, working sessions which will also raise awareness and develop the skills required to manage the inevitable changes to future service management and delivery.

The content of the events will include:

- Managing change – what are the changes and how can they be managed
- Making a difference – improving service efficiency and quality in difficult times
- Staff matters – new skills and training needs
- Parks need people – working together with local communities and interest groups

## Who Will Benefit?

Anyone involved in the areas of Parks management, grounds maintenance, horticulture, landscape and green space including:

- Service Managers
- Parks/landscape specialists
- Front line supervisors
- Elected members and portfolio holders
- Policy officers
- Trade union representatives

## Delivery

The sessions will be delivered by Richard Welburn and Jan Kennedy from APSE.

## **Richard Welburn**

Richard Welburn recently retired from Local Government having been employed within Local Authority Park Services for nearly 40 years. Starting his career as a Horticultural Apprentice with Whitley Bay BC , Richard completed his career as Head of Parks and GreenSpace Services with Leicester City Council where over 18 years he led Leicester's many 'Parks' successes including achieving the CabeSpace Best Park Force Award and multiple Green Flag Awards. Public satisfaction with Parks and Open Spaces in Leicester steadily improved under Richards's direction despite relentless budget pressures.

Richard is a Trustee of the charity GreenSpace and chairs the organisations Skills Development Group. He is a member of LANTRA's Landscape ,Horticulture and Sports Turf Working Group and is both a East Midlands in Bloom and Green Flag Judge.

## **Jan Kennedy**

Jan Kennedy is the Principal Trainer for APSE and has responsibility for APSE training. Jan has a background in training and development, firstly as an executive training officer in central government where she gained her CIPD in Training and Development. She moved to local government in 1999 where she joined Liverpool City Council as a member of the corporate training team. Jan has experience of managing and delivering a wide range of training and development including Liverpool's One Stop Shop training programme. Prior to joining APSE Jan managed the Lifelong Learning Employability curriculum in Adult and Community Education. Jan holds a Certificate in Post 16 Education and a CLAIT Advanced in ICT. She is also qualified in Level A and level B in psychometric testing.

Since joining APSE Jan regularly delivers training on a range of topics including Project Management, Leadership, Marketing, Customer Care, Negotiation skills and Service Level Agreements. Jan also co-delivers on the current Masterclasses on Construction Design and Management Regulations and the Carbon Reduction Commitment.

Jan can be contacted at e-mail address at: [jkennedy@apse.org.uk](mailto:jkennedy@apse.org.uk) or by telephoning her on either 0161-772-1810(Office) or 07764-252-107 (Mobile)

## **What's included?**

Course fees include delegates' documentation and course material lunch and refreshments. Please note that the fee does not include hotel accommodation. Hotel information is available from the APSE secretariat on request.

**The courses are intensive one day training programme days, which utilise a number of delivery mechanisms including: lecture, group discussion, group**

and individual exercises and case studies to enable participants to take away learning and tools that can make a difference.

## Duration

1 day event: Start time: **9.30 am** Finish time: **4.30 pm**

## PROGRAMME

<b>9.15– 9.30 am</b>	Tea and Coffee/Registration
<b>9.30– 9.45 am</b>	Introduction Course Content Delegate baseline assessment Background to the Programme
<b>9.45 – 11.00 am</b>	Managing Change <ul style="list-style-type: none"> <li>• Attitude and culture</li> <li>• Organisational</li> <li>• Service delivery and development</li> </ul>
<b>11.00 – 11.15 am</b>	Tea and Coffee Break
<b>11.15 – 12.45 pm</b>	Making a Difference <ul style="list-style-type: none"> <li>• Strategic v reactive management</li> <li>• Service improvement</li> </ul>
<b>12.45 – 13.45 pm</b>	Lunch Break
<b>13.45 – 2.30 pm</b>	Skills and Training <ul style="list-style-type: none"> <li>• Responding to the new agenda</li> <li>• Programme development and delivery</li> </ul>
<b>2.30 – 2.45 pm</b>	Tea and Coffee Break
<b>3.00 – 4.15 pm</b>	The Future of Parks <ul style="list-style-type: none"> <li>• Essential or desirable?</li> <li>• Empowering local people</li> <li>• Raising the profile of Parks</li> </ul>
<b>4.15 – 4.30 pm</b>	Action Planning from today
<b>4.30 close</b>	Delegate Feedback and evaluations

# Manging change in Parks - booking information form

For official use:  
 Del No: .....  
 Date: .....  
 Database: Y / N  
 Confirmation: Y / N

Contact name: \_\_\_\_\_ Employer: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Postcode: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Delegate name	Job title	Email address

Please state if delegates have any special requirements (dietary/access/information in alternate formats):  
 \_\_\_\_\_

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**Booking information: APSE will take bookings up to 24 hrs prior to the course, subject to availability. You are however advised to book early to secure your place and avoid disappointment.**

**Please note:** places on the sessions will be strictly limited to a first come first served basis. Provisional reservations for places are not accepted on this form.

**APSE members:** 1 delegate: £219 + VAT per delegate per course  
 3 + Delegates £189+ VAT per delegate per course *(Discount only applies to delegates attending same date.)*

**Non members:** £384 + VAT per delegate per course

**Please quote your purchase order number (if appropriate):**

**Booking confirmation:** APSE issues a written confirmation letter to the 'contact name' for all delegate bookings received. We will not send confirmation to each delegate named on the booking form, unless this has been requested in writing. Should the 'contact name' not receive a confirmation letter by post within 10 working days of sending the booking form, then please contact APSE on telephone: 0161 772 1810.

**Cancellation charges:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [jclough@apse.org.uk](mailto:jclough@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event and will incur a £75 administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. Booking transfers will only be acceptable, if there is availability on another date for the same course, and will incur a £75 administration fee. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. APSE regrets we cannot accept any liability for associated transport or hotel costs in the event of course cancellations made by us. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

**Please return completed form to:**

APSE – 2<sup>nd</sup> Floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester, M32 0FP.

Tel 0161 772 1810 – Fax 0161 772 1811 - Email: [jclough@apse.org.uk](mailto:jclough@apse.org.uk) - Web: [www.apse.org.uk](http://www.apse.org.uk)

