

APSE national environmental services seminar 2010

Cleaner, greener, leaner

Sustaining value for money in front line services



A major two-day seminar at the Best Western Stoke on Trent Moat House Hotel

Wednesday 13 and Thursday 14 October 2010

Day 1: Waste, refuse and transport

Wednesday 13 October 2010

9:45am **Day 1 delegate registration and exhibition opening**

10:30am **Session 1: Where to now?**

The national waste strategy

- Update on current Defra waste policy
- Review of waste policies
- The role of local authorities

Speaker: Diana Linskey - Deputy Director, Waste Strategy – DEFRA

Sustainable vehicles: gaining funding and assessing suitability

- Matching requirements to vehicle purpose
- Economy and efficiency
- Accessing funding

Speaker: Michael Hurwitz, Director of the Office for Low Emission Vehicles, Department for Transport

Creating a 'Green DSO'

- What are the opportunities for environmental services?
- Initiatives to save money and gain funding
- The economic, social and environmental case

Speaker: Mark Bramah, Assistant Chief Executive, APSE

11:50am **Tea/coffee break and exhibition viewing**

12:10pm **Session 2: Transforming service delivery**

Bulky Matters!

- Delivering bulky waste in partnership with the voluntary sector
- Providing the service to other councils
- Social and economic impact to the community

Speaker: Mark Davies, Head of Environmental Services, Lancaster City Council

Waste not, want not

- Joint partnership working on procuring Refuse Collection Vehicles
- Securing savings of over £1.75 million
- The journey and how it was done

Speaker: David Parton, Head of Direct Services, Gedling BC

1:00pm **Buffet lunch and exhibition viewing**

1:45pm **Workshop sessions: Case studies**

Workshop A: Improving efficiency and productivity in workforce patterns and fleet management

Facilitator: Peter Johnson, Wakefield Metropolitan District Council

Workshop B: Managing health and safety in the current climate

Facilitator: David Shorrocks, HM Principal Inspector of Health and Safety, Health and Safety Executive

2:30pm **Tea/coffee break and exhibition viewing**

2:45pm **Session 3: Exploring new opportunities**

Rewards for recycling – what are the issues?

- About the reward scheme in Halton
- Operational issues
- What effect did the scheme have?

Speaker: Jimmy Unsworth, Waste Management Manager, Halton BC

Using your charging and trading powers to generate income

- What are the rules?
- Generating income from 3rd parties
- Opportunities for waste and transport

Speaker: Judith Barnes, Partner, Eversheds LLP

Maximising cost effectiveness in waste management services

- ♦ Achieving a recycling rate of over 50%.
- ♦ Waste minimisation strategies
- ♦ Exploring ideas for future developments

Speaker: Steve Parker, Head of Environmental Services, Denbighshire County Council

3:45pm **Exhibition viewing and close of seminar day 1**

3:50pm - 4:45pm

The great fleet debate supported by Zoeller

A panel of expert speakers exploring issues around effective fleet management, efficiencies and issues facing the service in the next few years. A chance to share experiences, views and opinions.

Evening programme

7.00pm Pre dinner drinks in exhibition area

7:30pm Annual dinner followed by the APSE environmental apprentice awards 2010

10:00pm Evening entertainment

Day 2: Street cleansing and parks

Thursday 14 October 2010

9:45am **Day 2 delegate registration and exhibition opening**

10:30am **Session 1: What's on the horizon?**

Comprehensive Spending Review 2010

- What does this mean to environmental services?
- Approaches being taken by councils throughout the UK
- New opportunities and challenges

Speaker: Paul O'Brien, Chief Executive, APSE

Keeping Britain Tidy in the current climate

- Word on the street
- Public perception of litter
- Role of local campaigns

Speaker: Jo Butcher, Market Research Director, Keep Britain Tidy

What's facing the greenspace sector?

- Challenges and opportunities facing green space professionals
- Innovative ways of working
- Shared working within the sector

Speaker: Kirsty Rhind, Manager, GreenSpace North West

11:50am **Tea/coffee break and exhibition viewing**

12:10pm **Session 2: Innovation in service delivery**

A combined approach to environmental services

- The challenge!
- Merging diverse services across organisational boundaries
- The benefits and lessons learnt

Speaker: Steve Brown, Head of Environmental Maintenance, Shropshire Council

Going Dutch! Reducing costs through recycling street sweeping arisings

- Converting street waste into compost for use by the grounds service
- About the equipment and processing
- Economic and environmental savings

Speaker: Mark Dempsey, Contract Manager, Calderdale MBC

1:00pm **Buffet lunch and exhibition viewing**

1:45pm **Workshop sessions: case studies**

Workshop C: Using your enforcement powers effectively: a local authority and a legal perspective

Facilitator: Stephen Coulman, Environmental Health Manager (Communities), North Lincolnshire Council and Peter Atkinson, Consultant, Walker Morris Solicitors

Workshop D: What are council parks services doing to respond to budget reductions?

Facilitator: Richard Welburn, Head of Parks and Green Spaces, Leicester City Council

2:30pm **Tea/coffee break and exhibition viewing**

2:45pm **Session 3: The importance of green**

Making the case for parks

- Developing a quality standard
- Linking into national indicators and outcomes
- What the evidence says

Speaker: Ian Cochrane, Acting Town Manager, Tameside MBC

Generating new revenue streams from renewable energy and environmental management

- Income from renewable energy; green waste, other waste and generation
- Benefits for the public sector; regeneration, income streams & sustainability gains
- Working with the private sector; funding, land use, planning and legislation

Speaker: Jonathon Hartley, Head of Energy, Gifford Consultancy (environment development)

3:30pm **Exhibition viewing and close of seminar day 2**

**LOCAL SERVICES
LOCAL SOLUTIONS**



GB 11409



GB 11132



GB 14074



INVESTOR IN PEOPLE

Seminar objectives

This major two-day seminar will explore and develop a range of key themes impacting on environmental services. This APSE seminar has an impressive range of speakers involved in the debate, pulling together the key issues, opportunities and challenges.

The seminar will bring together elected members, officers and other key stakeholders from across environmental service providers to discuss and share thoughts and ideas on how best to meet the challenges ahead. Case study workshops will also be held to maximise delegate interaction and ensure that a co-operative approach is taken to the issues at hand.

The event will also feature the APSE environmental apprentice of the year awards, which have again generated a high level of interest amongst local authorities throughout the UK. The Association welcomes delegates to the event from across England, Northern Ireland, Wales and Scotland and we hope that you will be able to attend and participate in what should be a highly interesting and informative seminar.

Who should attend?

- ♦ Elected members
- ♦ Service directors and officers within:
 - Streetscene and the public realm,
 - Transport services and vehicle maintenance,
 - Parks, open spaces, horticulture and grounds maintenance,
 - Waste management,
 - Refuse collection and recycling collection
 - Street cleansing
- ♦ Strategic policy officers
- ♦ Trade union representatives
- ♦ Contractors and suppliers
- ♦ Voluntary organisations

Reserve your place now by completing the booking form overleaf and fax back to Mike Egerton at APSE on 0161 772 1810

The venue

Best Western Stoke on Trent Moat House Hotel

Etruria Hall, Festival Way, Etruria, Stoke-on-Trent, Staffordshire, ST1 5BQ.

Tel: 01782 609 988 Fax: 01782 206 101

The hotel has on-site parking for delegates.

Booking form

APSE national environmental services seminar, 13 and 14 October 2010, Stoke on Trent

main contact name: _____ authority: _____
 address: _____

 post code: _____
 telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 10 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Package information

- Package 1. Full seminar attendance
- Package 2. One day seminar attendance with annual dinner including apprentice awards
- Package 3. One day seminar attendance without annual dinner

Payment information

What's included: the delegate fee covers attendance on both days, delegates' documentation, lunches and light refreshments, and dinner on the evening of Wednesday 13 October (packages 1 and 2 below only). Accommodation is not included - please see below.

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me (*you will be invoiced by APSE for the delegate fee only*):

Purchase order number:

Accommodation rates

Wednesday 13 October 2010 (1 night B&B subsidised by APSE) = Single £70
 Accommodation is also available on Tuesday 12 October at £78 B&B for a single room.

All accommodation costs and personal charges incurred at the hotel are payable upon departure.

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings at the above special rate. If you wish to pay for accommodation before the event, you may contact the hotel direct and request a pro-forma invoice.

APSE member rate

Non-member rate

£249	£385
£219	£340
£169	£260

Delegate name	Delegate position	Delegate email address	Attending on:	*Accommodation required (delete as appropriate)
			<input type="radio"/> Wednesday <input type="radio"/> Workshop A <input type="radio"/> Workshop B <input type="radio"/> Thursday <input type="radio"/> Workshop C <input type="radio"/> Workshop D <input type="radio"/> Annual dinner including awards	Yes/No 12 Oct / 13 Oct
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Cancellation and refund policy: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to megerton@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event (by 4pm on Wednesday 29 September) and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Please return completed form to Michael Egerton, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP
 or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 E-mail: megerton@apse.org.uk