

apse seminars

High Streets, Public Realm and Regeneration

Joining the dots for local economic success



APSE Northern FREE annual seminar and AGM

Wednesday 15 June 2016
Crowne Plaza Hotel, Chester

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10.00- 10.30 Coffee and registration

10.30 -11.30

Why local government financial changes will affect your public realm and liveability services

- What do the financial changes mean to your frontline liveability services?
- Reliance on business rates? Why you need to attract new business
- The importance of local public realm to local economies
- Making the case for liveability services and value to your local high street

Speaker: Mo Baines, APSE Head of Communication and Coordination

Regenerating Stockton Town Centre

- Decreasing the number of empty retail units in our town centre
- Creating new public spaces
- Using historic settings for specialist markets and events
- Attracting new business and swelling footfall for to the Town Centre
- Benefitting town centre businesses and growing your business rate base

Speaker: Chris Renahan, Economic Growth & Spatial Development Manager, Stockton-on-Tees Borough Council

11.30-11.45 Coffee and pastries

11.45 – 12.30

Using an events led approach to attract people to your High Streets and Centres

- Out of this World: Sheffield's events led approach
- Using culture and events in Town Centres
- Measuring the success!
- Lessons learned

Speaker: Gary Clifton, Major Events Manager, Sheffield City Council

Keeping East Riding attractive to residents and businesses

- Developing effective street cleansing schedules
- Planned works for grounds maintenance
- Public realm planting schemes
- Making places attractive for our residents and businesses

Speaker: Paul Tripp, Environmental Services Group Manager, East Riding of Yorkshire Council

12.30 -12.45 **APSE Northern AGM 2016**

The APSE northern AGM will be your opportunity to vote for APSE's northern region chair and secretary and executive committee alongside delegates to APSE's national council. The APSE northern audited accounts statement will also be presented to the meeting and a round-up of the year's regional activities. Please ensure your authority is represented at this meeting which is your chance to share in the governance of your APSE region.

The venue

Crowne Plaza, Chester

Trinity Street, Chester CH1 2BD

Tel: 01244 899 988

Crowne Plaza Chester is perfectly located on the edge of the city with panoramic views of the city and Welsh hills. The hotel is ideally placed for visiting all the historic sites of Chester, including the Roman walls, amphitheatre and Chester Cathedral.

Reserve your place now by completing the booking form and faxing it or emailing to Vicky Starmer at APSE on 0161 772 1811 vstarmer@apse.org.uk

**LOCAL SERVICES
LOCAL SOLUTIONS**



Booking form

Office Use

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DB:.....

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APSE Northern region seminar and AGM, 15 June 2016, Chester

main contact name: _____ authority: _____

address: _____

post code: _____

telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Payment information

This event is FREE to attend to APSE northern region members. Non-APSE members may attend at a cost of £139.00. The seminar includes a full delegate place and delegate pack, arrival coffee and registration, mid-morning break and a hot lunch. The seminar will allow delegates to network over lunch before the event closes at 2:00 pm.

APSE northern members: Free to attend

Non-members delegate fee: £139 + VAT

Commercial organisations: £239 + VAT

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to vstarmar@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House,
Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP
or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: vstarmar@apse.org.uk