

Delivering the New Municipalism: Taking Back Entrepreneurship

APSE Policy Seminar 2019



23 January 2019

Hotel Football, Old Trafford, Manchester

Programme

09:00 Registration and exhibition viewing

10:00 **Session 1: Delivering a new Municipalism - The Symposium**

Defining New Municipalism

Paul O'Brien, APSE's chief executive will open the symposium session with a look at APSE's research work on New Municipalism and the different strands to the philosophy including local government's role as the ensuring council; finance and future funding; commercialisation and income generation' insourcing and social justice outcomes.

Local government finance: Impact of localisation on sustainable neighbourhood services

- What is the future for local government finance?
- The dangers of reliance on council tax and business rates
- The £7 Billion pound question: The issue of 'reverse subsidy'
- Ensuring fairness in the future: What should we campaign for?

Dr Peter Kenway, New Policy Institute and Co-author of 'Hollowed out: The impact of financial localisation on neighbourhood services' Published by APSE

Delivering a new type of local economy

- The Preston Model
- Building wealth from the community upwards
- Avoiding leakage: Resilience through local economies
- Creating local wealth

Cllr Matthew Brown, Leader of Preston Council

Audience question and answer session

11:15 Coffee break and exhibition viewing

11:45 **Session 2: Market disruptors: Creating better local outcomes**

New Municipalism: A response to austerity?

- The pathway to municipal entrepreneurialism
- Keeping public value at the heart of New Municipalism
- Taking back entrepreneurship
- Findings of the APSE research

Professor Steven Griggs, De Montfort University

Insourcing: Rebuilding Capacity to deliver New Municipalism

- Insourcing: A response to austerity
- Insourcing: Rebuilding capacity to deliver on outcomes for local people
- The links to income generation, jobs, training and skills.
- Challenging New Public Management and Outsourcing myths

Mo Baines, APSE Head of Communication and Coordination

Working with others to deliver affordable homes

- Funding a RICS Valuer to negotiate the amount, design and location on site of affordable housing
- Matching Developers and Housing Associations on S106 sites
- Setting the standard specification for Affordable Homes - fence, letterbox, over bath shower etc.
- Speed dating Housing Associations and Land Owners

Madeleine Bell, Head of Housing and Property, Harrogate Borough Council

Audience question and answer session

13:00 Lunch and exhibition viewing

14:00 **Session 3: Social Value and Incorporating Entrepreneurial Outcomes**

Taking a commercial approach in Telford and Wrekin

- Reconsidering the sources of income to support our frontline services
- Embracing a commercial approach to service delivery
- Developing a new culture to maximise commercialisation
- Our corporate approach to identifying the opportunities, managing risk and gaining new income

Fliss Mercer, Assistant Director, Commercial Services, Telford and Wrekin Council

Bridging the funding gap – South Staffordshire Council's quest to financial stability by 2020

- A quest to be financial self-sufficient by 2020 an inspiring journey of efficiencies, commercialisation and doing things differently
- The approach, the highs, the challenges and the opportunities that will provide financial stability;
- Stimulating the local economy and safeguarding community services

Nicola Taylor, Business Development Team Manager South Staffordshire Council

Warrington Borough Council: Our strategy for assets and property investments

- Evolving from Assets from Regeneration to assets for investment
- Acquisitions in office, light industrial and research development sites
- Investing in Solar
- Creating social and economic returns for Warrington's residents

Danny Mather, Head of Corporate Finance, Warrington Borough Council

Audience question and answer session

15:15 Close of seminar

About the seminar

As local councils face on-going austerity the concept of 'New Municipalism' has been explored by APSE as both a philosophical and practical prism in which to develop responses to support local communities, local people and local economies. Through innovative approaches to service delivery, developing entrepreneurial approaches to managing tight budgets, including developing new sources of income generation and through insourcing services back to local authority control, rebuilding capacity for positive interventions in local areas, New Municipalism is providing a positive framework for change. This seminar will therefore provide a professional learning and networking event to explore:

- The financial context of New Municipalism
- The findings of APSE research on New Municipalism with De Montfort University
- Insourcing: Bringing local services back in-house
- Commercialisation: Exploring new sources of income
- Entrepreneurial case study councils: Getting more bang for the local buck
- Social justice outcomes: Beyond core spend

Who should attend?

This seminar will be of great interest to those who are taking a New Municipalist approach to services including:

- Directors of Environment, Place or Community Service
- Leaders Cabinet Members and interested councillor
- Policy and Transformation Officer
- Regeneration specialist
- Commercialisation specialists; income generation, trading and charging team
- Housing and Construction Service
- Transformation and policy team
- Heads of Service and Business Development
- Trade Union Representatives

Reserve your place now by completing the booking form and emailing it back to Vicky Starmer at vstarmer@apse.org.uk or by completing the online booking form at www.apse.org.uk

The venue

Hotel Football

**99 Sir Matt Busby Way, Stretford, Manchester M16 0SZ
(Opposite Manchester United Football Club)**

Getting to the venue

By road

- Car Parking at Hotel Football is complimentary and is on a first come first served basis.
- Hotel Football car parking is located on Trafford Wharf Road, next to the Hilti Offices and opposite Sam Platts pub.
- If you are using sat nav then please use the postcode M17 1EX.

By train/tram

- The nearest train stations are Manchester Piccadilly, Manchester Oxford Road and Manchester Victoria.
- The nearest tram stations are Old Trafford or Trafford Bar, both a 10 minute walk from the venue.

Contact details

Contact name _____ Authority _____

Address _____

Postcode _____

Email _____ Telephone _____

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

Delegate Packages Exclusive of VAT

Whats included?

*The delegate fee covers attendance, delegates' documentation, lunch and light refreshments.
Please note that hotel accommodation is not included.*

APSE member delegate fee: **£175 + VAT**
Non member delegates fee: **£259 + VAT**
Commercial delegates: **£375 + VAT**

Payment details

Please find enclosed cheque made payable to APSE

Please invoice me

(if required please include purchase order number) _____

VAT registration number 519 286 915

Delegate details

Delegate name	Position	Email

Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: www.apse.org.uk.

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to vstarmar@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

1

Online form:
www.apse.org.uk

2

Email this form to:
vstarmar@apse.org.uk